

JANUARY JUNE

1960

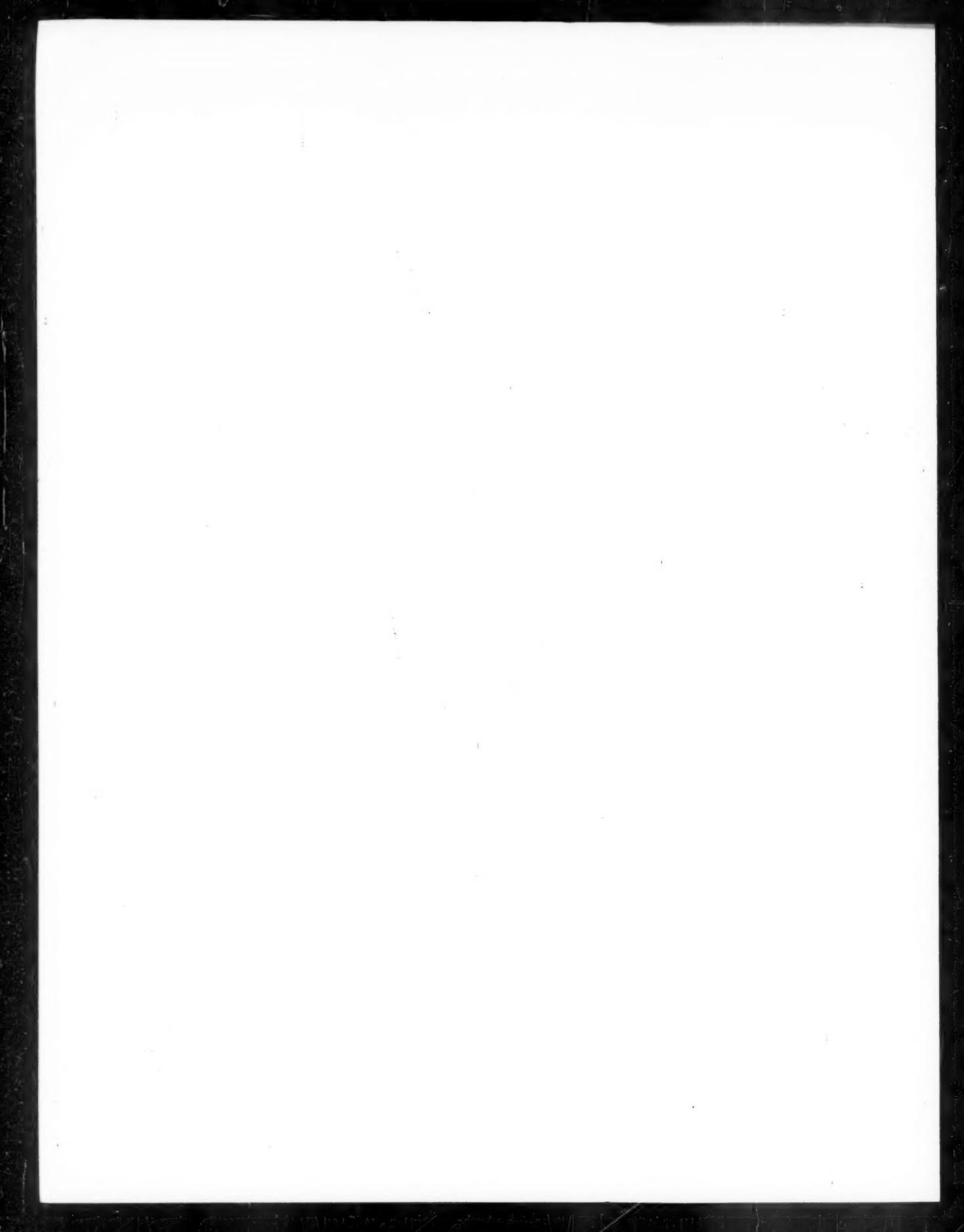
EDITORIAL

BUSINESS WEEK



INDEX

OF EDITORIAL CONTENT — 1st HALF 1960



How to Use this Index

Every article appearing in *Business Week* during the first six months of 1960 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in turn under subheads by the trade or industry in

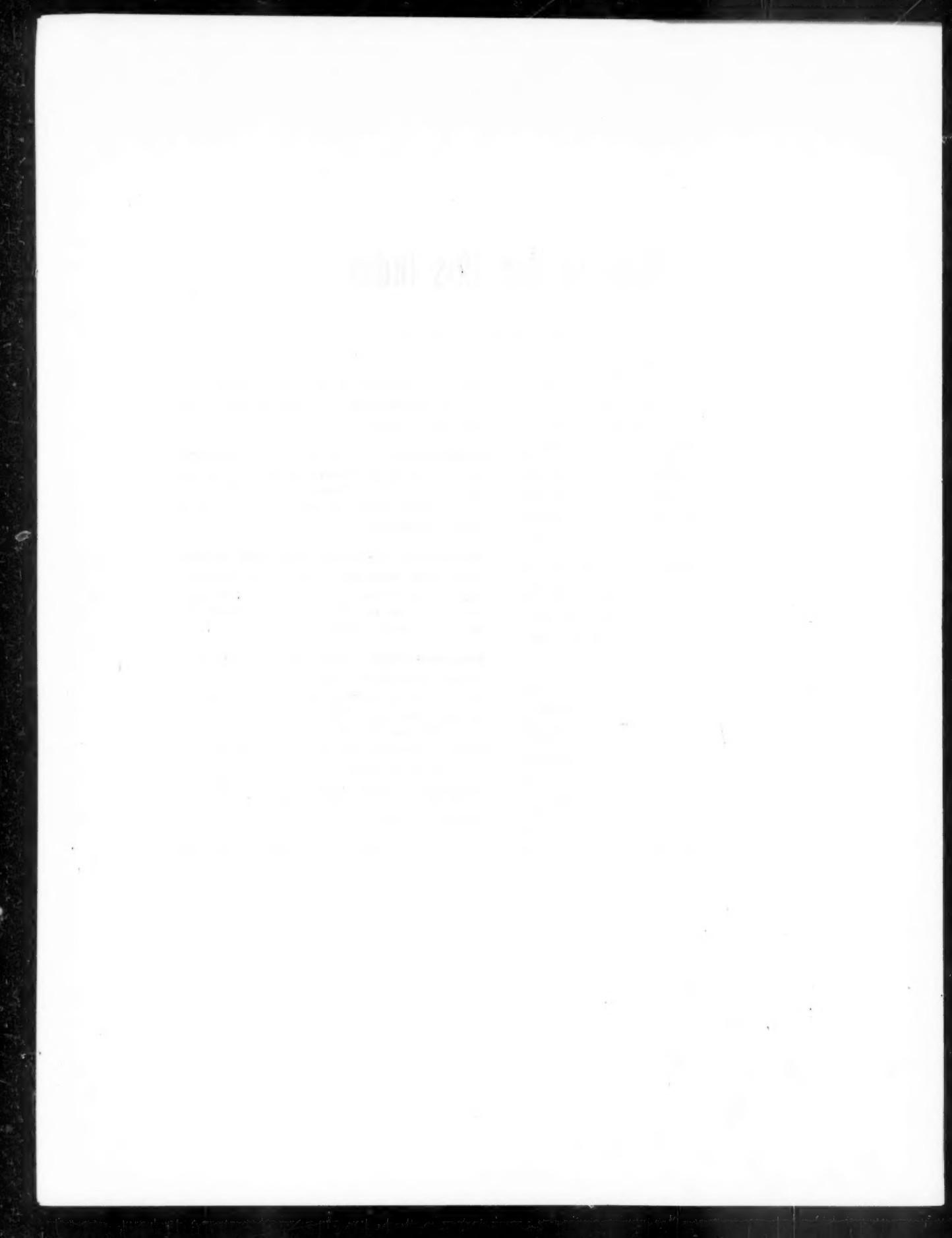
which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which *Business Week* has published, do not hesitate to make direct inquiry by mail or telephone to *Business Week* Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 3297.

TESSIE MANTZOROS, Librarian



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TV Doubles as Art Auction Block: New York's Museum of Modern Art uses hookup to enable collectors in four cities to compete for items (with 6 illus) p30, May 7

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Machines Tackle Bank Paperwork: Check sorters that can "read" code numbers in magnetic ink are beginning to replace clerks # (with 2 illus) p42, Feb.6

Office Automation Hits UAW: Auto workers white-collar local bids for Chrysler office employees p58, Apr.9

Speed-Up Timetable For Automated Railroads p82, Apr.16

Dockers Vote ... to use \$1.5-million indemnity against loss of work through mechanization p64, Apr.23

More Uses for Soundless Sound: Ultra-sonic device acts as sensing or control unit in automatic process (with 3 illus) p97, Apr.30

Survey Finds Office Computers Eliminate Quarter of Old Jobs p38, Apr.30

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Workers Found Happier With Automation; Those Who Don't Get It Are Depressed p98, May 14

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Computer Is the Boss In Steel Rolling Mill (with 2 illus) p115, May 28

Tool Does Everything Except Loaf on Job: TransfeRobot is designed to replace most workers in assembly processes (with 6 illus) p110, May 28

Not Much Room to Grow: Supermarkets fear they've reached their natural growth limits p45, Jun.4

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Two New Compact Cars Outstrip Their Parents in Weekly Production p36, Mar.26

AUTOMOBILES

Auto makers are shooting for 690,000 cars in January, about the same for February. March may go to 875,000 # p19, Jan.9

Year-Round Car Coolant p44, Jan.9

Despite their year-end problems, autos "new and used" and automotive products rolled up volume of \$39½-billion at retail in 1959 # p12, Jan.16

It looks now as if there will be plenty of cars to carry 1960 retail sales to new highs # p12, Jan.16

Electrical "Fence" Proposed by GM As Warning That a Car Is Veering p135, Jan.23

Chevy Urges Buyers to Grouse: It's trying to improve brand loyalty by inviting suggestions (with 6 illus) p45, Jan.30

January output of new cars will come to just about \$90,000. A good bit is going into inventory # p19, Jan.30

Those compact cars are doing a lot for production totals. In January about 165,000 were produced # p19, Jan.30

Slim borrowings to buy automobiles in the late months of 1959 are reported. Repayments exceeded new loans in Dec. # p19, Feb.6

Stretching Out the "Hot Metal" Run p34, Feb.6

Production of autos has been pared a bit, partly by walkouts and partly by intent # p19, Feb.13

Short News Item

1961 Autos to Stay Home for National Show (illus) p30, Feb.20

Output slipped from the high of 176,000 cars in the third week of January to 155,000 last week. There is no talk about cutting compacts production # p20, Feb. 20

Auto makers are heading for the biggest first quarter on record except for 1955. But the industry originally set out for the best, not second best # p19, Feb. 27

Compacts Pep Up Car Exports (with illus) p32, Mar.19

Two New Compact Cars Outstrip Their Parents in Weekly Production p36, Mar.26

Tighter Race for Foreign Cars: U. S. compacts mean harder sell for imports, and most foreign lines feel pinch p25, Apr.2

Blame It on the Weather; Mild Weather gets credit for pickup in car and apparel sales (with 6 maps) p23, Apr.9

Compacts Rate Thriftiest in Economy Run—Still Lag Behind Some Imports p36, Apr.9

Late in 1955 and early in 1956—when cars were selling as they never have before or since—installment debt was \$3-billion less than now # p20, Apr.9

Retail deliveries of U. S.-built cars last month weren't far short of 570,000. Add on 50, or so for imports, and you get a \$20,000 total # p19, Apr.9

Smogless Cars for California: New law means race to get devices approved p32, Apr.9

For the first quarter, Commerce reports \$9.6-billion volume for sales of cars and automotive parts # p20, Apr.16

Fourth International Automobile Show opens in N. Y. Some of the cars on display # p166, Apr.16

A Rebuilt Chrysler Corp. Gets Back in the Fight (with 8 charts and 3 illus) p128, Apr.30

The Race to Purify Exhaust p38, Apr.30

Auto production seems likely to turn up moderately during May. Plans call for just over 600,000 cars this month # p19, May 7

Sales of cars made in the U. S. so far this year have totaled almost 1.9-million, 160,000 ahead of 1959 # p19, May 7

Sales of compact cars in the first four months totaled about 475,000 # p19, May 7

Standard Tools Speed Changes: They're proving a blessing to auto industry (with illus) p66, May 7

Buying Begins at Home: How companies "encourage" employees to buy their products p93, May 14

Ford Motor pegs a massive promotion stunt for its 1961 models to the town of Flora, Ill. # p36, May 14

Auto production this month will exceed April's 580,000, marking a turnaround in the slide from January's 689,000 # p22, May 21

Customers' Squawks Get an Ear p187, May 21

Auto sales this year won't come up to early forecasts. GM now predicts 6½-million cars produced this year # p19, May 28

Some tips on summer driving and how to save on gasoline # p185, May 28

Taxes Bite the Motorist Harder (chart) p188, May 28

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International payments will be very much in the news during the months ahead. 1960 deficit should be much smaller than last year's # p78, Jan.30

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New York City Bank Cancels Order For IT&T Check Processing Equipment p107, Jun.11

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Automatic Device for Measuring Color Is More Accurate Than the Human Eye p104, Jun.4

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New orders for machine tools ran nearly \$600-million last year # p20, Feb.6

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Machinery Makers Expect Gains: Survey finds industry hopeful (with 7 charts) p85, Mar.19

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Standard Tools Speed Changes: They're proving a blessing to auto industry (with illus) p66, May 7

Machine tool builders can't help being a bit perplexed by the way in which the factory modernization program seems to be passing them by # p20, Jun.4

Machine Developed That Can Read In Much the Same Way as a Person (with illus) p162, Jun.25

Making Complex Dies Is Job for Computers by Wyman-Gordon (with 11 illus) p128, Jun.25

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Britons Blow Into U.S. Market: Landmaster launches a program to market its light farm and garden equipment here (with 3 illus) p118, Feb.27

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Tool Maker Turns Contractor: Rather than sell its latest expensive spin forges, Hufford is using the tools itself as a subcontractor (with 4 illus) p82, Jan.2

Hamilton Standard to Make Tool For Cutting, Welding by Electron Beam p88, Jan.9

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New textile machine, the AutoEverer, electronically controls the weight of fibers that are drafted or stretched # p76, Apr.23

New Machine Makes Aluminum Cans, Fills and Packs Them in Same Pass p75, May 21

Tool Does Everything Except Loaf on Job: TransferRobot is designed to replace most workers in assembly processes (with 6 illus) p110, May 28

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Power Struggle Is On Again: Khrushchev's new militancy wrecks the summit meeting (with illus) p25, May 21

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Four-million expectant mothers are the target of Mothers-to-be, a new semi-annual magazine # p52, Jan.30

Francis I. duPont & Co. will issue a magazine # p84, Jan.30

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You Get More Working Strength: That's the principle behind Bassett's new process of heat-treating metals for rough use p45, Jan.16

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No Tax Relief in Cards for 1960: Neither party wants to have to vote on the issue in an election year p29, Jan.9

The government last week closed out its fast tax amortization program # p34, Jan.9

Corporate tax rate of 52% will be continued. So will the Korean War Excise tax rates. Congress may resist on telephone and transportation # p41, Jan.23

Prospects for an eventual tax cut are on the rise. Congress may act next year on lower rates to be applied by 1962 # p41, Jan.23

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House Ways & Means Committee approves bills that would reduce the tax advantages of "multiple" and "dual purpose" trusts # p98, Jan.30

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Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in

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Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

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TESSIE MANTZOROS, Librarian

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